

## HOW TO GET THE PROPER FITTING SHOES

To get a truly professional fitting, we recommend visiting an Allen Edmonds Master Fitter at any one of our retail stores. However, if an Allen Edmonds store is not located near you, this Shoe Fit Guide is designed to help ensure your Allen Edmonds shoes are the best possible fit. Follow each of these step-by-step instructions to get an accurate measurement for your feet and a comfortable experience with your new shoes. You may use this in conjunction with the Interactive Fit Guide.

**TIP #1: MEASURE AT A TIME THAT FITS**

Feet tend to swell in different circumstances and at different times of the day. We suggest you measure your feet during the midday or late afternoon after you have been on your feet for some time.

**TIP #2: WEAR SOCKS WHEN MEASURING**

Wear the type of socks that you'll likely be wearing with your new shoes, as the thickness of the socks may affect your measurements.

**TIP #3: STAND STRAIGHT AND BALANCED**

When you do the measuring, be sure both feet are on the ground and you're balanced and straight to get the proper foot placement.

**TIP #4: GET SOMEONE TO HELP YOU**

You need to have a friend help you take the measurements because if you were to try to take your measurements yourself, when bending down to mark your length and width, your sizing would be affected. Make sure your friend takes your measurements looking straight down at the Shoe Fit Guide. Even viewing it at a slight angle may affect the outcome.

**TIP #5: GIVE YOURSELF A BIT OF ROOM**

If your measurement is on a length line, we recommend you go to the next half-size longer in order to give your toes a bit of room.

**TIP #6: ONE FOOT LARGER IS COMMON**

Almost everyone has one foot larger than the other. The key is to determine your size from the measurement of the larger of your two feet. And obviously, be sure to measure both feet.

LEFT FOOT W-ZONES										RIGHT FOOT W-ZONES																																			
WD	WC	WB	WA	W9	W8	W7	W6	W5	W4	W3	W2	W1	HEEL-TO-TOE MEASUREMENT	W1	W2	W3	W4	W5	W6	W7	W8	W9	WA	WB	WC	WD																			
INSIDE EDGE OF RIGHT FOOT										INSIDE EDGE OF LEFT FOOT										16	16																								
																				15	15																								
																				14	14																								
																				13	13																								
																				12	12																								
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																				7	7																								
																				6	6																								
																				5	5																								
																				4	4																								

FOR EASY ALIGNMENT FOLD ALONG DOTTED LINE AND ALIGN **A** WITH **A** TO FORM A CIRCLE

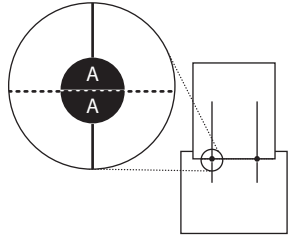
FOR EASY ALIGNMENT FOLD ALONG DOTTED LINE AND ALIGN **B** WITH **B** TO FORM A CIRCLE

2



**ALIGN**

Align the semi-circle A's and B's from Page 1 and Page 2 to form a complete circle, and the two parts of the Shoe Fit Guide align properly. When the circles are complete, all of the vertical lines should also align. Tape the sheets together.



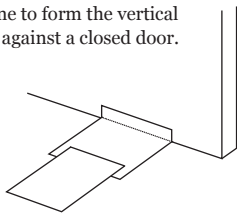
**TIP**  
FOLD PAGE 1 BACK ALONG DOTTED LINE TO MAKE ALIGNMENT EASIER



**FOLD**

Fold up along the line to form the vertical panel and place flat against a closed door.

3



FOLD ALONG DOTTED LINE TO FORM VERTICAL PANEL

1

**CONFIRM**

To ensure that this Shoe Fit Guide is accurate, this area should be the same size as a credit card.

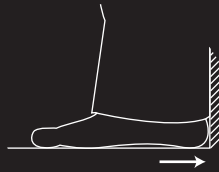
If not, please be sure that any PAGE SCALING is turned off in your Page Setup or Printer Settings. This output must be at 100% in order to achieve an accurate measurement of your foot.

2-1/8" x 3-3/8"

4

**PLACE**

With your socks on, step onto measuring guide and make sure your heel is against the door.



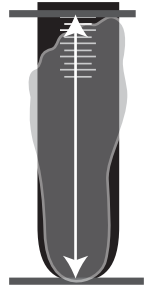
**PLACE HEEL AGAINST DOOR**



5

**LENGTH**

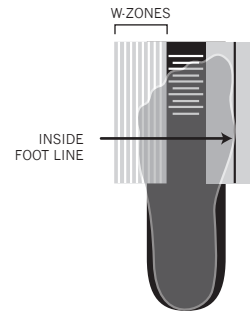
Stand with your back against the door and have someone measure your feet and mark where your toes end. Be sure they view straight down from above the foot.



6

**WIDTH**

Align the inside edge of your foot with the appropriate line. Find the area where the outside of your foot falls. Follow this area to the W-Zones (W1, W2, W3, etc.) at the top. On the Conversion Chart page, find the row with your length and the column with your corresponding W-Zone. The intersection of the row and column is your recommended shoe width.



FOLD ALONG DOTTED LINE TO FORM VERTICAL PANEL

**CONVERSION CHARTS**

Use the Length Chart if you need to convert your shoe size to an international size, or vice versa. To determine your shoe width, use the Width Chart to find the W-Zone that corresponds to the area where the outside of your foot falls, then find your shoe length. Follow the respective row and column to find your shoe width. Should your foot fall on the line between two areas, use the lower W-Zone if you have a thinner foot, or the higher W-Zone if you have a wider foot.

**LENGTH CHART**

U.S.	E.U.	U.K.
6	39	5.5
6.5	39.5	6
7	40	6.5
7.5	41	7
8	41.5	7.5
8.5	42	8
9	43	8.5
9.5	43.5	9
10	44	9.5
10.5	44.5	10
11	45	10.5
11.5	45.5	11
12	46	11.5
12.5	46.5	12
13	47	12.5
14	48	13
15	49	16
16	50	17

**WIDTH CHART**

W-ZONES

	W1	W2	W3	W4	W5	W6	W7	W8	W9	WA	WB	WC	WD
6	2A	A	B	C	D	E	E	2E	3E				
6.5	2A	A	B	C	D	D	E	E	2E	3E			
7	2A	A	B	B	C	D	E	E	2E	3E			
7.5	2A	A	B	B	C	D	D	E	E	2E	3E		
8	2A	A	B	B	C	D	D	E	E	2E	3E		
8.5	3A	2A	A	B	B	C	D	E	E	2E	3E		
9	3A	2A	A	B	B	C	D	E	E	2E	3E		
9.5	3A	2A	A	B	B	C	D	E	E	2E	3E		
10		3A	2A	A	B	B	C	D	E	E	2E	3E	
10.5		3A	2A	A	B	B	C	D	D	E	E	3E	3E
11		3A	2A	A	B	B	C	C	D	E	E	3E	3E
11.5			3A	2A	A	B	B	C	D	E	E	3E	3E
12			3A	2A	A	B	B	C	D	E	E	3E	3E
12.5			3A	2A	A	B	B	C	D	D	E	E	3E
13				3A	2A	A	B	B	C	D	E	3E	3E
14				3A	2A	A	B	B	C	D	D	E	3E
15				3A	3A	2A	A	B	B	C	D	E	3E
16				3A	3A	2A	A	B	B	C	D	E	3E

SHOE LENGTH

Note: The gray area (width D) indicates a medium or standard shoe width. 3A - C is considered narrow width, while E - 3E is considered wide width.